

NYANI SCOTT

[HTTPS://NYANISCOTT.WIXSITE.COM/KICKIN-IT-WITH-KASHI](https://nyaniscott.wixsite.com/kickin-it-with-kashi)

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EDUCATION

Howard University, Washington, D.C. - Junior in Public Relations **GPA: 3.37**

WORK EXPERIENCE

PwC Consulting - Extern

August 2023

June 2023 -

Remote

- Researched data analytics about nonprofit organizations and organized findings to present to a client
- Completed step-by-step projects and tasks before set due dates and received outstanding remarks on submitted assignments

Scotch & Soda - Stylist

March 2023

- Current

- Upkept cleanliness and organization throughout the store and managed \$40,000 of clothing and accessories
- Styled customers based on observation of their personal style and pieces they admired while browsing
- Used selling techniques to make \$1,000 sales multiple times to a variety of customers

Camp Pecometh - Camp Counselor

June 2022 -

August 2022

Centreville, MD

- Organized and facilitated 7 camp wide daily activities and ongoing scheduled events over 10 weeks
- Maintained the safety and well-being of 100 children over 10 weeks
- Acted as a leader in adapting activities and counseling methods to better align with the diverse needs and personalities of campers and co-counselors alike
- Facilitated relationships with 20 international staffers to develop intercultural communication development

ON-CAMPUS INVOLVEMENT

Howard University ELITE Models - Modeling organization that promotes creativity while prioritizing volunteerism and mentorship

- **ELITE Fundraising Committee** - Work with other departments within the organization to coordinate 2 events per semester; Partnered with marketing team to distribute fundraising announcements and promote fundraising events
- **ELITE Social Media Committee** - Maintained and organized the organization's social media page; Researched and engaged with potential partners through various social media platforms (Instagram, Twitter, Tiktok)
- **ELITE Community Service Committee** - Organized 2 community service events per semester including strategically planning logistics for the events and managing communication between the executive board and committee; Coordinated with separate departments to make cohesive and organized events; Partnered with local organizations (i.e. Special Olympics, Wangari Garden) to create events that are impactful within the community

My Gun's Been Moved (MGBM) Social Media Committee

- Distributing information to targeted audiences in a captivating manner through Instagram posts and videos
- Creating content planners to properly organize and schedule when content should be created and posted
- Ensuring content is accurate and informative while also being entertaining

Mx. Cathay Hughes School of Communications Campaign Management

- Planned and organized three promotional tabling events over a two-week period
- Maintained good public image and managed social media posts and reels
- Organized the responsibilities of the candidate including paperwork, scheduled events, attending rehearsals, etc

SKILLS

- Content Creation
- Social Media Management
- Creative Problem Solving
- Consulting
- Campaign Management
- Press Release Writing
- Organization